The Meru County Alcoholic Drinks Control Act, 2014................................. 1
THE MERU COUNTY ALCOHOLIC DRINKS
CONTROL ACT
No. 3 of 2014

Date of Assent: 25th June, 2014
Date of Commencement: 18th July, 2014

ARRANGEMENT OF SECTIONS

Section

PART I—PRELIMINARY

1—Short title and commencement
2—Interpretation
3—Object and Purpose of the Act

PART II—ADMINISTRATION

4—Establishment of the Board
5—Rehabilitation Facilities and Programs
6—Establishment of the Fund
7—Administration of the Fund

PART III—LICENSING

8—Control of alcoholic drinks
9—Establishment of the Sub-County committee
10—Review Committee
11—Application for a licence
12—Grant of a licence
13—Provisional licence
14—Licence for premises
15—Persons not eligible for a licence
16—Validity and renewal of licences
17—Review
18—Right of review
19—Appeal to Court
20—Licenses to body corporate
No. 3
Meru County Alcoholic Drinks Control 2014

21—Types of licences
22—Transfer of licence
23—Removal of licence
24—Display of licence
25—Employment for sale of alcoholic drinks
26—Drunken behavior
27—Debt from sale of alcoholic drinks
28—Access by persons under the age of eighteen years
29—Reports by public health officers and police officers

PART IV—GENERAL REQUIREMENTS
30—Cancellation of licence
31—Conformity with requirements
32—Display of signs
33—Vending machines
34—Selling in sachets

PART V—SALE AND CONSUMPTION
35—Supply to Young Persons
36—Sale to intoxicated person
37—Disorderly conduct
38—Breach of licence
39—Sale to authorized officer
40—Non disclosure of conviction
41—Sale without licence
42—Sale of adulterated alcoholic drinks
43—Proof of sale
44—Burden of proof
45—Endorsement of conviction on licence
46—Forfeiture of licence upon conviction

PART VI—ADVERTISEMENT AND PROMOTION
47—Prohibition of advertisement and promotion
2014  

Meru County Alcoholic Drinks Control  

No. 3

48—Promotion at underage events
49—Encouraging consumption

PART VII—ENFORCEMENT

50—Authorized officers
51—Enforcement Committee
52—Functions of Enforcement Committee
53—Places authorized officers may enter
54—Powers of officers
55—Use of records
56—Entry of dwelling place
57—Court to issue warrant
58—Use of force
59—Certificate of analysis
60—Assistance of officers
61—Obstruction
62—Seizure
63—Restoration of seized product or thing
64—General penalty
65—Nature of offences
66—Nature of evidence in proceedings
67—Special Prosecutors

PART VIII—MISCELLANEOUS

68—Regulations
69—Transitional

FIRST SCHEDULE—Types of Licences
SECOND SCHEDULE—Licence hours
THE MERU COUNTY ALCOHOLIC DRINKS CONTROL ACT, 2014

AN ACT of Meru County Assembly to provide for the licensing and regulation of the production, sale, distribution, consumption and outdoor advertising of alcoholic drinks and for connected purposes

ENACTED by the Meru County Assembly as follows -

PART I - PRELIMINARY

1. This Act may be cited as the Meru County Alcoholic Drinks Control Act, 2014 and shall come into operation on the date of publication in the Gazette.

2. In this Act, unless the context otherwise requires—

“alcohol” means the product known as ethyl alcohol or any product obtained by fermentation or distillation of any fermented alcoholic product, rectified either once or more often, whatever the origin, and shall include synthetic ethyl alcohol, but shall not include methyl alcohol and alcohol completely denatured in accordance with the prescribed formulas;

“alcoholic drink” includes alcohol, spirit, wine, beer, liquor, traditional alcoholic drink, and any one or more of such varieties containing one-half of one percent or more of alcohol by volume, including mixed alcoholic drinks, modified industrial alcohol blended for human consumption and every liquid or solid, patented or not, containing alcohol and capable of being consumed by a human being;

“authorized officer” means an authorized officer within the meaning of section 50;

“Board” means the Alcoholic Drinks Control Board established under section 4;

“cinema” has the meaning assigned to it in the Films and Stage Plays Act;

“County” means the Meru county;

“entity” includes a company, corporation, firm, partnership, association, society, trust or other organisation,
whether incorporated or not:

“Enforcement Committee” means the County Alcoholic Drinks Control Enforcement Coordinating Committee established under section 51;

“Executive Committee Member” means the county executive committee member responsible for alcohol control;

“Fund” means the Alcoholic Drinks Control Fund established under section 6;

“Governor” means the Governor of Meru County;

“health institution” means a hospital, nursing home, convalescent home, maternity home, health centre, dispensary or other institution where health or other medical services are rendered free of charge or upon payment of a fee;

“illicit trade” means any practice or conduct prohibited by law and which relates to production, shipment, receipt, possession, distribution, sale or purchase of alcohol or its products, including any practice or conduct intended to facilitate such activity;

“licencsee” means a person who holds a licence granted under this Act;

“locality” means, unless where the context otherwise provides to the contrary, a city, municipality, town, urban area, sub-county or ward as the case may be;

“manager” in relation to—

(a) a cinema or theatre includes an assistant manager, a person holding an office analogous to that of a manager or assistant manager of the cinema or theatre or any person in charge or in control of the cinema or theatre;

(b) a health institution includes the owner or a person in charge or in control of the health institution;

(c) a specified building includes the owner, occupier, lessee or the person in charge or in control of the specified building;

“manufacture” means the brewing, distilling, tapping or any processing or intermediate processing of an
alcoholic drink and includes the packaging, labeling, distribution or importation of an alcoholic drink for sale in the county or anywhere in Kenya;

“manufacturer” in respect of an alcoholic drink includes any entity that is involved in its manufacture, including an entity that controls or is controlled by the manufacturer, or that is controlled by the same entity that controls the manufacturer;

“package” means the container, receptacle or wrapper in which an alcoholic drink is sold or distributed and includes the carton in which multiple packages are stored;

“retailer” means a person who is engaged in a business that includes the sale of any alcoholic drink to consumers;

“review committee” means the County Alcoholic Drinks Regulations Administrative Review Committee established under section 10;

“sell” includes—

(a) barter or exchange without use of money;

(b) offer or expose for sale, barter or exchange without use of money;

(c) supply or offer to supply in circumstances in which the supplier derives or would derive a direct or indirect pecuniary benefit;

(d) supply or offer to supply gratuitously but with a view of gaining or maintaining custom or otherwise with a view for commercial gain;

“sub-county committee” means the Sub-County Alcoholic Drinks Regulations Committee appointed under section 9.

3. The object and purpose of this Act is to provide for licensing of alcoholic drinks by the County government pursuant to Part II of the Fourth Schedule to the Constitution so as to control the production, sale, distribution, promotion and use of alcoholic drinks and the promotion of research, treatment and rehabilitation of persons dependent on alcoholic drinks in order to—

(a) protect the health of the individual in the county from the dangers of excessive consumption of
alcoholic drinks;

(b) protect persons under the age of eighteen years from the negative impact on health and social development arising from exposure to advertisements of alcoholic drinks;

(c) protect consumers of alcoholic drinks from misleading or deceptive inducements and inform them of the risks of excessive consumption of alcoholic drinks;

(d) protect the health of persons under the age of eighteen years by preventing their access to alcoholic drinks;

(e) inform and educate the residents in the county on the harmful health, economic and social consequences of the consumption of alcoholic drinks;

(f) adopt and implement effective measures to eliminate illicit trade in alcohol including smuggling, unlawful manufacturing and counterfeiting;

(g) ensure fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks;

(h) reduce and mitigate the negative health, social and economic impact on communities resulting from production, sale and consumption of alcoholic drinks.

PART II—ADMINISTRATION

4. (1) There is established in the county the Alcoholic Drinks Control Board which shall be—

(a) a body corporate with perpetual succession and a seal; and

(b) capable of suing and being sued in its corporate name.

(2) The Alcoholic Drinks Control Board shall comprise of the following members who shall be appointed by the County Executive Committee Member in charge of the department responsible for alcohol licensing with the
approval of the County Assembly—

(a) a Chairperson

(b) five other members, one member a woman, one member a person drawn from the County’s hospitality industry, one member a youth, one member from the Clergy, and one member from persons with disability;

(c) The Secretary of the board who shall be a person with a minimum of five years experience in an administrative position and a relevant degree from a university recognized in Kenya.

(3) The members shall elect a Vice-Chairperson from among themselves.

(4) Upon appointment and approval by the County Assembly, the names of the members of the Board shall be published in the County Gazette and/or the Kenya Gazette.

(5) A person shall be qualified to be appointed as a member of the Board under subsection (2) if that person—

(a) satisfies the provisions of Chapter Six of the Constitution;

(b) in the case of the Chairperson, possesses a minimum qualification of a bachelor’s degree from a university recognized in Kenya and working experience of not less than five years; and

(c) in the case of any other members;—

(i) a minimum of Kenya Certificate of Secondary Education and

(ii) is a professional and demonstrates absence of breach of the relevant professional code of conduct.

(6) The members of the Board shall serve on a part-time basis and shall sit quarterly each year.

(7) The remuneration of the members of the Board shall be by way of sitting allowances determined by the County Public Service Board in consultation with the Executive Committee Member.

(8) A member of the Board shall hold office for a term
of three years.

(9) In the absence of the Chairperson and the Vice-Chairperson, the Board shall appoint a temporary chair.

(10) The Chairperson and Vice-chairperson shall be of opposite gender.

(11) The functions of the Board shall be to:

(a) support and facilitate Sub-county Committees in carrying out their functions;

(b) carry out public education on alcoholic drinks control in the county directly and in collaboration with other public or private bodies and institutions;

(c) facilitate citizen participation in matters related to alcoholic drinks control in accordance to the framework for citizen participation established under the County Governments Act, the Urban Areas and Cities Act or any other relevant written law;

(d) facilitate and promote in collaboration with other county and national government institutions and agencies the establishment of treatment and rehabilitation facilities and programmes;

(e) carry out research directly or in collaboration with other institutions and serve as the repository of data and statistics related to alcoholic drinks control;

(f) develop in collaboration with other county and national government departments strategies and plans for implementing this Act and any other relevant national legislation, controlling alcohol abuse and coordinate and support their implementation;

(g) advise the Executive Committee Member generally on the exercise of his powers and performance of his functions under this Act, and in particular on county policy and laws to be adopted in regard to the production, manufacture, sale and consumption of alcoholic drinks;

(h) in collaboration with other relevant county
departments, prepare and submit an alcoholic drinks status report bi-annually by the 30th June and 31st December each year in the prescribed manner to the Executive Committee Member which shall be transmitted to the County Executive Committee and the County Assembly;

(i) recommend to the Executive Committee Member and participate in the formulation of laws and regulations related to alcoholic drinks;

(j) monitoring and evaluating the implementation of this Act including overseeing the operations of the Sub-county Committees and advising the Executive Committee Member on the necessary measures to be adopted to facilitate such implementation;

(k) carry out such other roles necessary for the implementation of the object and purpose of this Act and perform such other functions as may from time to time be assigned by the Executive Committee Member.

(l) prepare and submit an annual budget to the Executive Committee Member and the County Assembly for approval by 30th April each year.

(12) The report referred to in sub-section (11) (h) shall contain among others:

(a) data on status of alcoholic drinks registered for sale, production and consumption in the County;

(b) data on status of alcoholic drinks use and impact disaggregated in terms of age, gender, geographical location;

(c) impact of alcoholic drinks in the County;

(d) measures adopted to control and reduce negative impact of alcoholic drinks in the County;

(e) level of public participation in implementing the Act and feedback from residents of the County in relation to appropriate processes for mitigating impact of alcoholic drinks use;

(f) data on use of treatment and rehabilitation services
in each Sub-County;

(g) challenges faced in the implementation of the Act;

(h) level of collaboration with other county and national government agencies;

(i) any matter relevant to the implementation of the Act.

5. The Board shall—

(a) in collaboration with other relevant county and national government agencies establish at least one treatment and rehabilitation facility in each Sub-County and programs at the Ward level for persons dependent on alcoholic drinks, and one referral facility in the County;

(b) ensure that the treatment and rehabilitation facilities have the necessary human, financial and any other appropriate resources for effective operation and service delivery;

(c) ensure that the treatment and rehabilitation services are designed in a manner that is accessible and affordable to persons dependent on alcoholic drinks.

6. (1) There is established a fund to be known as the Alcoholic Drinks Control Fund.

(2) The Fund shall consist of—

(a) such monies as may be appropriated by the County Assembly;

(b) such licence and other fees as may be payable under this Act;

(c) such sums as may be realized from property forfeited to the county government under this Act;

(d) sums received including contributions, gifts or grants from or by way of testamentary bequest by any person;

(e) money earned or arising from any investment of the Fund;

(f) at least half of all sums paid to any Court within Meru County as fines imposed by such Court for
any offence punishable under this Act;

(g) at least half of such sums as may be realized from property forfeited to any Court within Meru County under this Act;

(h) all other sums which may in any manner become payable to or vested in the Fund.

(3) Where in terms of subsection (2) (c) any immovable property is assigned to the Fund, the Board shall deal with the property in such manner as it thinks fit and may sell the property and use the proceeds of sale for the purposes for which the Fund is established.

(4) The Fund shall be used for meeting the capital, developmental and recurrent expenditure relating to:-

(a) carrying out the functions of the Board stipulated under section 4;

(b) assisting in the operations of the Sub-County Committees;

(c) any other matter incidental to the matters stated in paragraphs (a) and (b) above.

(5) The receipts, earnings or accruals of the Fund and its balances at the close of each financial year shall not be paid into the County Revenue Fund but shall be retained for the purposes of the Fund.

(6) notwithstanding sub-section (5) above, the Fund shall pay to the County Government annually a sum to be determined by the board in consultation with the Executive Committee Member in charge of alcohol licensing and the County Assembly, as appropriation in aid.

7. (1) The Fund shall be administered by the Board.

(2) The Board may, with the approval of the Executive Committee Member for the time being responsible for finance, invest or place in a deposit account any of the monies of the Fund and any interest earned on monies so invested or deposited shall be placed to the credit of the Fund.

(3) The Board shall—

(a) supervise and control the administration of the
(b) impose conditions on the use of any expenditure authorized by the Board and may impose any restriction or other requirement concerning use of expenditure;

(c) cause to be kept proper books of account and other books and records in relation to the Fund as well as to all the various activities and undertakings of the Fund;

(d) prepare, sign and transmit to the Auditor-General in respect of each financial year and within three (3) months after the end thereof, a statement of accounts relating to the Fund in accordance with the Public Audit Act, 2003 and in such details as the county treasury may from time to time direct;

(e) furnish such additional information as may be required for examination and audit by the Auditor-General or under any law; and

(f) designate such staff as may be necessary to assist in the management of the Fund provided that such staff shall work in the secretariat of the Board.

PART III—LICENSING

8. (1) No person shall—

(a) manufacture or otherwise produce;

(b) sell, distribute, dispose of or deal with;

any alcoholic drink in the county except under and in accordance with a licence issued under this Act.

(2) Any person who contravenes the provisions of subsection (1) commits an offence and is liable to a fine of not less than one hundred thousand Kenya Shillings or to imprisonment for a term not exceeding three years or both.

(3) Subsection (1) shall not apply to—

(a) the bona fide administration or sale for purely medical purposes, and in accordance with any written law for the time being in force governing the administration and sale of medicine by a medical practitioner, a veterinary surgeon registered under the Veterinary Surgeons Act or a
pharmacist registered under the Pharmacy and Poisons Act, of a medicine containing alcoholic drink:

(b) the sale of spirituous or distilled perfume or perfumery;

(c) the sale of industrial alcohol;

(d) the sale by auction by an auctioneer licensed under the Auctioneers Act, 1996 of an alcoholic drink in quantities not less than those authorized to be sold under a wholesale alcoholic drink licence belonging to a wholesale dealer on the licensed premises of the dealer;

(e) the sale by a deceased person's legal representative of an alcoholic drink forming part of the estate of the deceased person;

(f) the sale by a trustee in bankruptcy of an alcoholic drink forming part of the bankrupt's estate;

(g) the sale by the liquidator of a company of an alcoholic drink forming part of the company's assets;

(h) the sale of an alcoholic drink at Parliament or the County Assembly Buildings if sold with the permission of the Speaker of the respective Assembly;

(i) the sale of an alcoholic drink to the members only of any canteen, club, institute, mess or similar institution of the disciplined forces for reasons other than for personal profit.

9. (1) There shall be, for every Sub-county, a committee to be known as the Sub-county Alcoholic Drinks Regulation Committee which shall—

(a) issue licences in accordance with this Act; and

(b) perform such other functions as may from time to time be assigned to it by the Governor.

(2) The Sub-county Committee may in the discharge of its functions under this Act make inspection or other visits to premises at such reasonable times as it may deem appropriate.
(3) In carrying out its functions the Sub-county Committee shall—

(a) ensure that there is effective public participation in accordance with the framework for citizen participation established under the County Governments Act, the Urban Areas and Cities Act or any other relevant written law;

(b) collaborate with ward administrators, village administrators and councils appointed under the County Governments Act, 2012 and the officers in charge of coordination of national government functions in the wards and villages;

(c) collaborate with similar committees in other counties for effective implementation of the Act.

(4) The Sub-county Committee shall consist of—

(a) the Sub-county administrator appointed under the County Governments Act, 2012 who shall be the chairperson;

(b) the Sub-county public health officer;

(c) the officer commanding police services in the Sub-county;

(d) one officer designated by the Board who shall be the Secretary;

(e) the officer for the time being responsible for physical planning in the Sub-county;

(f) an officer designated by the National Environmental Management Authority in the Sub-county

(g) two residents of the sub-county appointed by the County Public Service Board with the approval of the County Executive Committee Member and the County Assembly, one of whom shall be a youth and the other a person of the opposite gender.

(h) the Deputy County Commissioner or his representative.

(6) The members of the Committee shall serve on a part-time basis and shall sit quarterly each year.
(7) The authorized officers specified under section 52 shall attend the meetings of the Sub-county Committee in an *ex-officio* capacity.

(8) A person shall not be a member of the Sub-county Committee if such person is—

(a) the holder of a licence in the county under this Act;

(b) a partner in a firm or director or shareholder of a company or other body which is the holder of a licence in that county under this Act;

(c) directly or indirectly employed as an agent of a person, firm or company which is the holder of a licence in the county under this Act;

(d) an undischarged bankrupt;

(e) a person who has been convicted of an offence under this Act or a felony.

(9) The conduct of business and affairs of the Sub-county Committee shall be in such manner as may be prescribed by the Board.

(10) The Board shall provide secretariat services for the Sub-county Committees.

**10. (1)** There is established the County Alcoholic Drinks Regulation Administrative Review Committee.

(2) The Review Committee shall consist of—

(a) the Executive Committee Member who shall be the chairperson;

(b) the county Public Health Officer;

(c) the Officer Commanding Police Services in the county;

(d) the Chairperson of the Board who shall be the Secretary;

(e) the officer for the time being responsible for physical planning in the county;

(f) the officer for the time being in charge of the National Environmental Management Authority in the county;
(g) one person who is an Advocate of the High Court of Kenya appointed by the Executive Committee Member from among staff serving in the county public service;

(h) two residents of the county appointed by the County Public Service Board with the approval of the County Executive Committee Member and the County Assembly, one of whom shall be a youth and the other a person of the opposite gender.

(i) the County Commissioner or his representative.

(3) Upon appointment and approval by the County Assembly the names of the members of the Review Committee shall be published in the County Gazette and/or the Kenya Gazette.

(4) The Review Committee shall be responsible for reviewing upon application decisions made by a Sub-county Committee.

(5) The conduct of business and affairs of the Review Committee shall be in such manner as may be prescribed by the Executive Committee Member.

(6) The Board shall provide administrative services to the Review Committee.

11. (1) A person intending to produce, manufacture, import, distribute or sell any alcoholic drink in the county or to operate an establishment for the sale of an alcoholic drink shall make an application in a prescribed form to the Sub-county Committee in the Sub-county where the premises is to be situated and shall pay a prescribed fee.

(2) The application under subsection (1) shall contain—

(a) comprehensive information on the nature, orientation and other justification for the establishment of the manufacturing plant, depot or other premises for distribution or establishment for sale;

(b) an indication as to whether the manufacture or sale of the alcoholic drink is licensed in another county and if so the evidence of such licensing;

(c) for a manufacturer’s licence, certification from
the Kenya Bureau of Standards;

(d) such other matters as may be prescribed.

(3) The Sub-county Committee shall, within twenty-one days after the submission of an application for a licence, prepare a notice setting forth the names of all applicants, the types of licences applied for, the premises in respect of which the licences are applied for, and the time, date and place of the meeting to determine such application and shall forthwith cause a copy of the notice to be—

(a) published at the office of the Sub-county Administrator for a period of not less than twenty-one consecutive days;

(b) posted in some conspicuous place at or near the applicant’s premises;

(c) sent to the Inspector-General of Police or to such police officer as the Inspector-General may have notified the Governor that he has appointed to receive it on his behalf;

(d) sent to the Sub-county Public Health Officer in the Sub-county in which the premises in respect of which the licences are applied for are situated; and

(e) Sent to the Sub-county Physical Planning Officer.

(4) The Inspector-General of Police or as the case may be the police officer appointed by him for that purpose, the Sub-county Public Health Officer, and the Sub-county Physical Planning Officer shall before the hearing of any application under this section report as fully as possible to the Sub-county Committee on all matters which may be relevant to the consideration of the application.

(5) Any person may lodge an objection to an application.

(6) Every objection to an application shall be made in writing to the Secretary of the Sub-county Committee, and the objector shall serve a notice of the grounds of objection on the applicant personally or by registered post at least seven days before the hearing of the application and the onus of proof of such service shall be on the objector.
(7) A Sub-county Committee may on its own motion take notice of any matter or thing which, in the opinion of the Committee, constitutes an objection to any application whether or not any objection has been otherwise lodged.

(8) Where in respect of an application a Sub-county Committee acts in pursuance of sub-section (7), the Committee shall inform the applicant of the nature of the objection, and shall, if the applicant so requests, adjourn the hearing for a period of not less than seven days which the Sub-county Committee considers necessary to enable the applicant to reply thereto.

(9) Every person making an application shall, save as otherwise provided, appear in person or by an advocate before the Sub-county Committee and shall satisfy the Sub-county Committee that there is need for the grant of a licence of the type applied for in the particular locality in respect of which the application is made.

(10) A Sub-county Committee may require the personal appearance before it of the applicant or of the manager of the premises to which the application relates or of both of them and of any other person whose attendance is considered by the committee to be necessary.

(11) Any objector may appear personally or by an advocate at the hearing of the application.

(12) A Sub-county administrator may authorize in writing any person to appear before any Sub-county Committee having jurisdiction in any area within the jurisdiction of the Sub-county for the purpose of representing the inhabitants of that area in respect of any objection lodged to an application.

(13) Where a Sub-county Committee considers it necessary to take evidence in respect of any question to be determined by the court, such evidence shall be given on oath, and the Chairperson shall be empowered to administer oaths.

(14) For the purposes of Chapter XI of the Penal Code all proceedings before a Sub-county Committee shall be deemed to be judicial proceedings.

(15) Every Sub-county Committee shall maintain records of all its proceedings, and in particular, of the
purpose for which an application was made, notes of the evidence given, the arguments adduced and the decision of the court thereon:

Provided that no decision shall be quashed on appeal solely by reason of any omission or error in such record unless it appears that a substantial miscarriage of justice has thereby been occasioned.

(16) The Sub-county Committee shall, within twenty one days of receipt of an application under subsection (1), record the application and assess the same on the basis of the objections received (if any) and the interests of the Sub-county, and shall ensure that—

(a) the available premises are suitable having regard to the nature of the licence being sought;

(b) the premises conform to the prescribed requirements of the occupational health and safety regulations;

(c) the applicant possesses the infrastructure and equipment necessary to carry out the business applied for;

(d) the applicant for a licence to brew, distill, bottle or manufacture an alcoholic drink possesses necessary qualifications and relevant requirements stipulated under the Standards Act or any other relevant written law; and

(e) the premises has sufficient number of competent staff in line with such norms as may be prescribed.

12. (1) The Sub-county Committee shall, after considering an application under section 11, indicate in writing whether it objects to the grant of the licence applied for.

(2) Where the Sub-county Committee has no objection to an application under section 12, it shall grant a licence to the applicant upon payment of the prescribed fee.

(3) The licence issued shall be in such form as may be prescribed and subject to such conditions as the Sub-county Committee may consider necessary.
(4) Where the Sub-county Committee is not satisfied with an application under section 11, it may—

(a) reject the application giving reasons and notify the applicant accordingly within thirty days of the decision to reject; or

(b) make comments and recommendations thereon and return it to the applicant within fourteen days.

(5) The applicant to whom the application is returned under subsection (4) (b) may re-submit a revised application within thirty days of the date of notification.

(6) On receipt of any revised application under subsection (5), the Sub-county Committee shall within thirty days determine the application in accordance with this Act, and upon such determination, if satisfied, issue a licence.

(7) Where the Sub-county Committee grants a licence under this section it shall publish the grant of the licence in the county Gazette.

13. (1) Despite the provisions of sections 12 and 13, the Sub-county Committee may issue a provisional licence for the manufacture or sale of an alcoholic drink for such period not exceeding six months as may be appropriate where the Committee is satisfied that the applicant for the licence has demonstrated to the satisfaction of the Committee that the manufacture or sale of the alcoholic drink is licensed in another county but the issuance of the provisional licence shall be subject to the applicant complying with the provisions of sections 13 and 14 within the period of the provisional licence.

(2) Where premises are about to be constructed or reconstructed or are in course of construction or reconstruction for the purpose of being used for the sale of alcoholic drinks for consumption on such premises, any person having an interest in the premises may apply in the prescribed form to the Sub-county Committee for an assurance that, on the completion of the construction or reconstruction, a licence of the type to be specified in the application will be granted in respect of such premises.

(3) The provisions of sections 12 and 14 shall apply to such applications which shall be accompanied by a
signed copy of the plans of such premises.

(4) The Sub-county Committee may, subject to such reasonable conditions as it may therein include, give to the applicant an assurance in the prescribed form that, on the completion of the premises, a licence of the type specified therein will be granted or it may refuse to give such an assurance.

(5) Where such an assurance has been given under subsection (4), the Sub-county Committee may on any date, on being satisfied that the premises have been completed in accordance with the signed plans submitted under subsection (3) and that any conditions which may have been imposed in the assurance have been complied with, issue to the applicant a licence of the type specified in the assurance in respect of the premises.

(6) Any assurance given under subsection (4) shall become ineffective and the Sub-county Committee shall not issue a licence if, between the date of the giving thereof and the date of completion of the premises, the applicant becomes a person to whom in accordance with section 15 a licence may not be granted.

14. (1) The Sub-county Committee shall not grant a new licence for the sale of an alcoholic drink to be consumed on the premises unless the Sub-county Committee is satisfied—

(i) that it would be in the public interest for provision to be made for the sale of alcoholic drinks for consumption on the premises in the particular locality in respect of which the application is made, and that the number of such premises in respect of which such licences have already been granted is insufficient for the requirements of the locality given the population density per square kilometre and the permitted maximum number of such premises as shall be prescribed by law;

Provided that no licence shall be granted to sell alcoholic drinks in any institution of basic education including primary and secondary schools or any residential area as have been demarcated by or under the relevant written laws;

(b) that the premises in respect of which the
application is made are in good repair and are in a clean and wholesome condition, and are provided with adequate and proper sanitary arrangements;

(c) that the premises in respect of which the application is made are located at least three hundred metres from any nursery, primary, secondary or other learning institution for persons under the age of eighteen years.

(2) The Sub-county Committee shall not grant a licence for the sale of an alcoholic drink in—

(a) a supermarket or such other related retail chain store unless it is satisfied that the applicant has taken measures to ensure that the area in which the sale is to take place is in an enclosed room which is not accessible to persons under the age of eighteen years;

(b) an outlet or premises located within a fuel station or a fast food restaurant,

(3) The Sub-county Committee may issue a licence to a premises located within three hundred metres of any nursery, primary, secondary or other learning institution for persons under the age of eighteen years only if—

(a) the premises do not share a wall with the institution and are sealed off by a physical and non-transparent barrier that ensures zero visibility of the premises from the locality of the institution;

(b) the premises displays on its outside any of the prescribed health messages in a clear and visible manner;

(c) the premises do not bear any outdoor alcoholic drinks promotion or advertisement;

(d) the applicant does not engage in activities that interfere with learning in the institution or activities that are calculated to attract persons under the age of eighteen years to the premises;

15. (1) The Sub-county Committee shall not grant a new licence or transfer a licence to any person who—

(a) has failed to satisfy the Sub-county Committee, if called upon to do so, of his good character and
standing in relation to the expectations of this Act; or

(b) has been convicted of an offence under this Act or any other offence of which the sentence is imprisonment without the option of a fine in Kenya or elsewhere for a period in excess of six months; or

(c) in the case of a retail licence, is not resident in Kenya; or

(d) is under eighteen years of age; or

(e) is an undischarged bankrupt.

(2) The Sub-county Committee may refuse to renew an existing licence only when the Sub-county Committee is satisfied that—

(a) the licensee is not a fit and proper person to hold the licence; or

(b) the licensee has been convicted of an offence under this Act or any other Act at any time in force regulating the manufacture, distillation, distribution and sale of an alcoholic drink for more than three times within one year; or

(c) has been convicted of an offence and sentenced to imprisonment without the option of a fine in Kenya or elsewhere for a period in excess of six months; or

(d) the business to which the licence relates is conducted in a manner that is in breach of this Act or other rules and regulations for the time being in force or conditions set by the Sub-county Committee; or

(e) the conditions of the licence have not been satisfactorily fulfilled; or

(f) the premises to which the licence relates are not in a proper state of repair, or are not provided with proper sanitary arrangements, or do not comply with the reasonable requirements of the Sub-county Public Health Officer and the owner of the premises or the licensee refuses or is unable to give a satisfactory guarantee that the necessary
repairs will be carried out, or due compliance effected, as the case may be, within a time specified by the Sub-county Committee.

16. (1) Except as otherwise provided in this Act, a Sub-county Committee may, subject to this Part, grant, renew, transfer or remove a licence, and may embody therein such conditions as it may deem appropriate, or it may refuse to grant, renew or transfer and may withdraw or cancel a licence.

(2) Every grant of a licence, renewal, transfer, withdrawal or cancellation thereof shall be authenticated by the Sub-county Committee.

(3) Every grant of a licence or its renewal or transfer shall—

(a) be subject to the payment of such fee or fees as may be prescribed;

(b) expire on the thirty first day of December each year;

(c) specify in the licence the hours stipulated under the First Schedule to this Act and as national legislation may provide within which the sale of alcohol is permitted and any other relevant condition.

(4) Where an application for the renewal of a licence has been made and the Sub-county Committee has not by the date of expiration of the licence reached a decision thereon, such licence shall continue in force until the decision of the Sub-county Committee is made known.

(5) Where an application for a licence has been refused, or a licence has been cancelled, no subsequent application by the former applicant or licencee for a licence of the same description shall be considered by the Sub-county Committee during the period of six months from the date of such refusal or cancellation, except at the discretion of the Sub-county Committee.

17. (1) An applicant whose application for a new licence or renewal or transfer of a licence has been refused or cancelled may, within fourteen days of such refusal or cancellation, request in writing for the review of such
refusal or cancellation to the Review Committee.

(2) A person aggrieved by the decision of the Sub-county Committee to grant or renew a licence may request in writing for the review of such decision.

(3) Upon receipt of a request under this section, the Review Committee shall notify the Sub-county Committee of the pending review.

(4) The Review Committee shall within twenty-one days consider and make a final determination on the request for review.

(5) The Review Committee may—

(a) dismiss the request for review if, in its opinion, the request is frivolous or vexatious;

(b) uphold the decision of the Sub-county Committee;

(c) annul the decision of the Sub-county Committee

(d) give directions to the Sub-county Committee with respect to any action to be taken;

(e) make any other declaration as it may deem fit.

18. The right to request for review under section 17 does not prohibit a person from seeking any other legal remedy the person may have.

19. (1) Notwithstanding the provisions of section 17, an applicant whose application for a new licence, renewal or transfer of a licence has been refused may, within twenty one days of such refusal, appeal against such refusal to Court.

(2) An applicant under section 17 who is not satisfied with the decision of the Review Committee may within twenty one days appeal to the High Court.

20. (1) A licence issued to a body corporate shall be issued in the name of the body corporate:

Provided that the Sub-county Committee may require prior disclosure of the directorship of the body corporate or refuse to grant a licence to the body corporate if any of the directors does not qualify to be granted the licence individually.

(2) No transfer of a licence issued to a body corporate
shall be necessary on any change in the office of secretary, but any person for the time being holding such office shall be entitled to the privileges granted by, and shall be subject to the duties and liabilities imposed upon the holder of such licence.

21. (1) The several licences which may be granted under this Act shall be those specified in the Second Schedule to this Act and the provisions of that Schedule and of any rules made under this Act shall have effect in relation to the respective licences therein specified.

(2) Save as otherwise provided in this Act, no licence may be granted so as to be applicable to more premises than one.

(3) The Sub-county Committee shall when a licence is granted, renewed, withdrawn or cancelled include in the licence a sufficient description of the premises to which the licence relates.

(4) A licence may be granted to apply to more than one premises subject to such conditions as may be specified in the licence and to specification of the addresses of all such premises in the licence.

22. (1) Where a licencee sells or leases or otherwise disposes of the premises or business specified in his licence, he may apply in writing to the Sub-county Committee for the transfer of his licence to the purchaser or lessee or otherwise of such premises, and the Sub-county Committee may, if it thinks fit, grant a transfer of such licence.

(2) No further fee shall be payable in respect of a licence granted under subsection (1) if, at the date of the grant, the licence which was temporarily transferred was valid for a period of more than six months.

(3) In the event of the death, bankruptcy or unsoundness of mind of a licencee, or in any similar event to which the Sub-county Committee declares in writing that this section should be applied, it shall be lawful for the purposes of this Act for the executor, administrator, trustee or manager, as the case may be, or any other person approved by the Sub-county Committee to carry on the business of the licencee without any transfer or grant of a licence either personally or by an agent approved by the
(4) Every person to whom a licence may have been transferred under subsection (1), and every person permitted to carry on a business without a transfer or grant of a licence in pursuance of subsection (3), shall possess all the rights and be liable to all the duties and obligations of the original licencee.

23. (1) If the renewal of a licence is refused, the licencee shall, on payment of a proportionate part of the fee for such licence, be entitled to a licence of such description and for such period not exceeding three months as the Sub-county Committee may consider necessary for the purpose of disposing of the alcoholic drinks or apparatus on the premises; such period to commence on the day after the last sitting of the Sub-county Committee at which the renewal of the licence was refused, or on the day after the expiry of the existing licence, whichever day is the latter.

24. (1) Every licence shall be prominently and conspicuously displayed on the premises to which it relates, and any licencee who fails or neglects to so display his licence commits an offence.

(2) Where a wholesale alcoholic drink licence is granted so as to be applicable to more premises than one, it shall be displayed in the premises first named therein and copies thereof shall be displayed in the other outlets.

(3) Any person causing or permitting to be on his premises or on premises under his control any words, letters or signs falsely importing that he is a licencee commits an offence.

25. (1) Notwithstanding the provisions of any other written law, no licencee shall employ a person under the age of eighteen years to sell, control or supervise the sale of alcoholic drinks or to have the custody or control of alcoholic drinks on licensed premises.

(2) Where a licencee permits another person to manage, superintend or conduct the day-to-day business of the premises in respect of which he is licensed, the licencee shall not be relieved of his duties and obligations under this Act.

(3) Any person who contravenes the provisions of this
section commits an offence.

26. (1) A licencee or an agent or employee of a licencee may refuse to admit to and shall expel from the premises to which his licence relates any person who is drunk and disorderly, violent or quarrelsome, or whose presence would subject the licencee to a fine or penalty under this Act.

(2) Any person referred to in subsection (1) who, on being requested by the licencee or his agent or employee, or by a police officer to quit the licensed premises refuses to do so commits an offence.

(3) On the demand of a licencee or his agent or employee, a police officer shall expel or assist in expelling from the licensed premises the person referred to in subsection (1).

(4) A licencee who permits any drunkenness leading to violent, quarrelsome or riotous conduct to take place in the premises to which the licence relates commits an offence.

27. No suit shall be maintainable to recover any debt alleged to be due in respect of the sale of any alcoholic drink which was delivered for consumption in the premises where it was sold unless it was sold for consumption with a meal supplied at the time of sale or unless the person to whom it was sold or supplied was at the time of the sale a lodger on such premises.

28. (1) No person holding a licence to manufacture, store or sell alcoholic drinks under this Act shall allow a person under the age of eighteen years to enter or gain access to the area in which the alcoholic drinks are manufactured, stored, sold or consumed.

(2) A person shall not enter or gain access to an area referred to under subsection (1) if such a person is in the custody of or accompanied by a person under the age of eighteen years.

(3) Any person who contravenes the provisions of this section commits an offence and shall be liable upon conviction to a fine not exceeding fifty thousand shillings or to imprisonment for a term of six months.
29. (1) A Sub-county Public Health Officer within whose jurisdiction any licensed premises falls shall report to the Sub-county Committee any licensed premises which is deficient in its state of sanitary or drainage conditions or which is in bad repair.

(2) A Sub-county Public Health Officer or any person authorized by him in writing in that behalf may at a reasonable time enter and inspect any licensed premises for the purpose of ascertaining whether a report under subsection (1) is required.

(3) A Police Officer not below the rank of Inspector shall report in writing to the Chairperson of the appropriate Sub-county Committee every case in which a licensee is of drunken habits or keeps a disorderly house, or commits any breach of any of the provisions of this Act or the conditions of his licence.

(4) A Police Officer not below the rank of Inspector may without written authority or warrant enter and inspect any licensed premises for the purpose of ascertaining whether a report under subsection (1) is required.

(5) For purposes of fulfilling the requirements of subsection (1), the Sub-county Public Health Officer shall conduct monthly joint inspections together with at least two Police Officers not below the rank of Inspector, one of whom shall be in the regular police service and the other in the administration police service within their area of jurisdiction.

30. (1) Upon receipt of a report made under section 29, the Sub-county Committee shall—

(a) send by registered post, courier or other verifiable mode of dispatch a copy of the report to the licensee concerned therewith, informing him that at a meeting of the Sub-county Committee to be held on a date to be specified, but not less than thirty days therefrom, the report will be considered by the Sub-county Committee;

(b) send a copy of the report to every member of the Sub-county Committee and to the Officer Commanding Police Services in the Sub-county;

(c) inform the Sub-county Public Health Officer or
Police Officer, as the case may be, of the date upon which the Sub-county Committee will consider the report and require him to attend on the date specified.

(2) Any licenee concerning whom a report is to be considered may appear in person or by an advocate before the Sub-county Committee.

(3) The Sub-county Committee, having duly considered the report and having heard the licenee if he appears, may if it thinks fit cancel the licence of the licenee reported upon or it may make an Order in respect of such licence or the licensed premises specified therein which in the opinion of the Sub-county Committee is necessary.

(4) Any person aggrieved by the decision of the Sub-county Committee upon consideration of any such report may within twenty one days appeal against the decision to Court.

(5) The Court, upon an appeal under this section, may confirm, set aside or reverse the decision of the Sub-county Committee.

(6) If a licence is cancelled or if upon appeal under subsection (5), the appeal is dismissed by the Court, the licenee shall be entitled on payment of a proportionate part of the fee for the appropriate licence to a licence of such description and for such period, not exceeding three months, as the Sub-county Committee may deem necessary for the purpose of disposing of the alcoholic drinks or apparatus on the premises, such licence to run from the date of the decision of the Sub-county Committee or the Court as the case may be.

PART IV - GENERAL REQUIREMENTS

31. (1) No person shall manufacture, distribute or sell an alcoholic drink in the county that does not conform to the requirements of this Act or any other written law regulating alcoholic drinks.

(2) A person who contravenes the provisions of this section in relation to manufacture, distribution and importation of an alcoholic drink commits an offence and shall be liable to a fine of not less than two hundred thousand shillings and not exceeding two million shillings.
or to imprisonment for a term not exceeding five years, or to both such fine and imprisonment.

(3) A person who contravenes the provisions of this section in relation to sale of an alcoholic drink commits an offence and shall be liable to a fine of not less than fifty thousand shillings and not exceeding one hundred and fifty thousand shillings, or to imprisonment for a term not exceeding one year, or to both such fine and imprisonment.

32. (1) Every retailer shall post, in the prescribed place and manner, signs in the prescribed form and with the prescribed content, that inform the public that the sale or the availing of an alcoholic drink to a person under the age of eighteen years is prohibited by law.

(2) Every sign required to be posted under subsection (1) shall—

(a) be displayed on a surface measuring not less than 12 inches by 8 inches in size;

(b) bear the word “WARNING” in capital letters followed by the prescribed health warning which shall appear in conspicuous and legible type and shall be black on a white background or white on a black background and shall be enclosed by a rectangular border that is the same colour as the letters of the statement;

(c) be in English or in Kiswahili.

(3) A retailer who contravenes any of the provisions of this section commits an offence and shall be liable to a fine of not less than ten thousand shillings and not exceeding fifty thousand shillings, or to imprisonment for a term not exceeding six months, or to both such fine and imprisonment.

33. (1) No person shall sell or permit an alcoholic drink to be sold by way of an automatic vending machine.

(2) A person who contravenes this section commits an offence and shall be liable to a fine of not less than thirty thousand shillings and not exceeding one hundred thousand shillings, or to imprisonment for a term not exceeding twelve months, or to both such fine and imprisonment.

34. (1) No person shall sell, manufacture, pack or
distribute an alcoholic drink in sachets or such other form except as may be prescribed under this Act or any other relevant written law.

(2) Without prejudice to the provisions of subsection (1)—

(a) no person shall manufacture, pack, distribute or sell in the county an alcoholic drink in a container having a capacity of less than 250 millilitres;

(b) any other distilled or fortified alcoholic drink shall only be manufactured, packed, sold or distributed in glass bottles of the kind specified in paragraph (a) or as may be prescribed in national legislation relating to control of alcoholic drinks.

(3) A person who contravenes this section commits an offence and shall be liable to a fine of not less than fifty thousand shillings and not exceeding two hundred thousand shillings, or to imprisonment for a term not exceeding twelve months, or to both such fine and imprisonment.

(4) A licencee who contravenes the provisions of subsection (1) and (2) shall, in addition to the penalty prescribed under subsection (3), be liable to withdrawal of his licence.

PART V—SALE AND CONSUMPTION

35. (1) No person shall knowingly sell, supply or provide an alcoholic drink to a person under the age of eighteen years.

(2) Subject to subsection (3), a person who contravenes the provisions of subsection (1) commits an offence and shall be liable to a fine of not less than fifty thousand shillings and not exceeding one hundred and fifty thousand shillings, or to imprisonment for a term not exceeding one year, or to both such fine and imprisonment.

(3) Notwithstanding the provisions of subsection (1), it shall be a defence to an offence under this section if it is established that the accused person attempted to verify that the young person was at least eighteen years of age by asking for and being shown any of the documents specified in subsection (4) for the purpose of verifying the age of the young person and believed, on reasonable grounds, that the
documentation was authentic.

(4) For the purposes of this section, the following documentation may be used to verify a person's age:

(a) a national identity card issued by the Republic of Kenya;

(b) a passport issued by the Republic of Kenya or any other country; or

(c) any other documentation as the Executive Committee Member may prescribe.

36. Any licencee who sells an alcoholic drink to a person already in a state of intoxication or by any means encourages or incites him to consume an alcoholic drink commits an offence.

37. (1) Any person found by a police officer to be drunk and incapable or drunk and disorderly in or near a street, road, licensed premises, shop, hotel or other public place may be arrested without warrant and brought without unreasonable delay before a Magistrate.

(2) Any person convicted of being drunk and incapable or drunk and disorderly in or near a place referred to in subsection (1) shall be liable to a fine of not less than five hundred shillings and not exceeding one thousand shillings or to imprisonment for a term not exceeding three months or to both such fine and imprisonment.

(3) Upon conviction under sub-section (2), the convicting Magistrate may issue an order for community service to any person convicted of an offence under this section for more than one time in accordance with the provisions of the Community Service Orders Act, 1998.

(4) Despite sub-section (3), any person convicted under subsection (2) on more than three occasions in any period of twelve months shall:

(a) be ordered by the convicting Magistrate to undergo at his own cost such rehabilitation program as may be appropriate in a public health institution;

(b) be forthwith reported by the convicting Magistrate to the Sub-county Committee, which shall inform
such licencees as it deems desirable of such convictions, and thereupon and until a period of twelve months has passed without any further such conviction in respect of that person, any licencee so informed who knowingly sells or supplies alcoholic drinks to or for delivery to that person commits an offence and shall be liable to a fine of not less than ten thousand shillings and not exceeding fifty thousand shillings.

(c) It shall furthermore be an offence for such person as is dealt with under subsection (4) to be in possession of any alcoholic drink.

38. (1) Any person who sells an alcoholic drink or offers or exposes it for sale or who bottles an alcoholic drink except under and in accordance with and on such premises as may be specified in a licence issued in that behalf under this Act commits an offence and is liable—

(a) for a first offence, to a fine not exceeding fifty thousand shillings or to imprisonment for a term not exceeding nine months, or to both such fine and imprisonment;

(b) for a second or subsequent offence, to a fine not exceeding one hundred thousand shillings or to imprisonment for a term not exceeding one year or to both such fine and imprisonment;

(2) In addition to any penalty imposed under subsection (1), the court may order the forfeiture of all alcoholic drinks found in the possession, custody or control of the person convicted together with the vessels containing the alcoholic drinks.

(3) Except as may be provided for in this Act, no person shall:

(a) sell an alcoholic drink in any workplace, office, factory, public park or any public recreational facility, public transport vehicle, public beach, sports stadium or public street;

(b) sell, purchase or consume an alcoholic drink in an outlet after the expiry of the hours for which the outlet is licensed to sell the alcoholic drink.

(4) Any person who contravenes the provisions of
subsection (3) commits an offence and shall be liable to the penalties specified under subsection (1).

39. Any person who knowingly sells, supplies or offers an alcoholic drink to an authorized officer or to a police officer in uniform or who harbours or suffers to remain on licensed premises any such police officer except for the purpose of keeping or restoring order or otherwise in the execution of his duty, commits an offence and is liable to a fine not exceeding fifty thousand shillings or to imprisonment for a term not exceeding three months or to both such fine and imprisonment.

40. Any person who is required by any provision of this Act to disclose any conviction and fails to do so when making any application commits an offence.

41. (1) If any person purchases any alcoholic drink from a licencee whose licence does not cover the sale of that alcoholic drink for consumption on the premises, and drinks the alcoholic drink on the premises where it is sold, or in any premises adjoining or near to those premises if belonging to the seller of the alcoholic drink or under his control or used by his permission, or on any highway adjoining or near any such premises, and it is proved to the court that the drinking of the alcoholic drink was with the privity or consent of the licencee who sold the alcoholic drink, the licencee commits an offence.

(2) If a licencee whose licence does not cover the sale of alcoholic drink to be consumed on his premises himself takes or carries, or employs or suffers any other person to take or carry any alcoholic drinks out of or from his premises for the purpose of being sold on his account or for his benefit or profit, and of being drunk or consumed in any place (whether enclosed or not, and whether or not a public thoroughfare) other than the licensed premises, with intent to evade the conditions of the licence, the licencee commits an offence.

(3) If the place described in subsection (2) is any house, tent, shed or other building belonging to the licencee or is hired, used or occupied by him, the licencee shall be deemed, unless the contrary is proved, to have intended to evade the conditions of the licence.

42. (1) No person shall keep for sale, offer for sale or
sell—

(a) any alcoholic drink which has been in any way adulterated or diluted by any person;

(b) any non alcoholic drink which has been in any way adulterated with alcohol or which contains any of the substances prohibited under the Alcoholic Drinks Control Act, 2010.

(2) Any person who contravenes the provisions of this section commits an offence and shall be liable to a fine of not less than two million shillings and not exceeding ten million shillings or to imprisonment for a term not exceeding ten years, or to both such fine and imprisonment.

(3) On the conviction of a licencee of an offence under subsection (2), the court may, in addition to any other penalty it may lawfully impose, if it finds that the drink in respect of which the offence was committed was adulterated by a substance or substances which rendered the drink unfit for human consumption, and unless the licencee proves to the satisfaction of the court that he took all reasonable precautions against such adulteration and that such adulteration took place without his knowledge or consent, order that his licence be forfeited, and no licence shall thereafter be granted or transferred to him.

43. (1) In any proceedings under this Act relating to the sale or consumption of an alcoholic drink, such sale or consumption shall be deemed to be proved if the court is satisfied that a transaction in the nature of a sale took place, whether or not any money has been shown to have passed, or as the case may be, if the court is satisfied that any consumption was about to take place.

(2) Evidence of consumption or intended consumption of an alcoholic drink on licensed premises by some person other than the licencee or a member of his family or his employee or agent shall be prima facie evidence that the alcoholic drink was sold by or on behalf of the licencee to the person consuming or about to consume the alcoholic drink.

44. (1) The onus of proving that a person is licensed under this Act shall lie on that person.

(2) The fact that a person not licensed under this Act
to sell alcoholic drinks has a signboard or notice upon or near his premises fitted with a bar or other place containing bottles, casks or vessels so displayed as to induce a reasonable belief that alcoholic drinks are sold or served therein, or having alcoholic drinks concealed, or more alcoholic drinks than is reasonably required for the person residing therein, shall be deemed to be *prima facie* evidence of the unlawful sale of alcoholic drinks by that person.

(3) In any proceedings under this Act, where a person is charged with selling alcoholic drinks without a licence or without an appropriate licence, such an alcoholic drink being in a bottle and appearing to be unopened and labelled by its bottler, the contents of such bottle shall be deemed, unless the contrary is proved, to be an alcoholic drink of the description specified on the label thereof.

45. Every licensee who is convicted of an offence under this Act shall produce his licence to the court convicting him, and the court shall endorse every such conviction on the licence and the relevant administrative officer of the court shall inform the relevant Sub-county Committee.

46. If in any proceedings before a court it appears that a licensee —

(a) whether he was present in the licensed premises or not, has permitted an unlicensed person to be the owner or part owner of the business of the licensed premises or to have a substantial interest in that business, except with the consent of the Sub-county Committee; or

(b) is convicted of an offence under this Act and a previous conviction within the preceding twelve months of the same or any other offence under this Act or three such previous convictions within the preceding five years is or are proved; or

(c) is twice convicted within twelve months of selling, offering or keeping for sale any adulterated alcoholic drink;

then the court may, in addition to any other penalty which it may lawfully impose, order that his licence be forfeited, and that no licence shall be issued or transferred to him for
such period as the court may order.

PART VI – ADVERTISEMENT AND PROMOTION

47. (1) No person shall promote an alcoholic drink by way of outdoor advertisement –

(a) in a manner that is false, misleading or deceptive or that is likely to create an erroneous impression about the characteristics, health effects, health hazards or social effects of the alcoholic drink;

(b) through painting or decorating a residential building with the name of the alcoholic drink or manufacturer, colour and brand images or logos associated with a manufacturer of an alcoholic drink or any other related form; and

(c) in places demarcated under any written law as residential areas or within a distance of three hundred metres from a nursery, primary or secondary school, or other institution of learning for persons under the age of eighteen years, or a place of worship, health facility or a public playground or any other public land or property or in a public service vehicle.

(2) A person who contravenes the provisions of this section commits an offence and shall be liable to a fine of not less than one hundred thousand shillings and not exceeding five hundred thousand shillings, or to imprisonment for a term not exceeding three years, or to both such fine and imprisonment.

(3) Pursuant to Article 24(2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of:

(a) protecting consumers of alcoholic drinks from misleading or deceptive inducements to use alcoholic drinks; and

(b) protecting persons under the age of eighteen years from the negative impact on health and social development arising from exposure to advertisements of alcoholic drinks.

48. (1) No person shall promote an alcoholic drink:-
(a) at any event or activity associated with persons under the age of eighteen years;

(b) using such things or materials that are associated with persons under the age of eighteen years.

(2) Any person who contravenes the provisions of this section commits an offence and shall be liable to a fine of not less than one hundred thousand shillings and not exceeding five hundred thousand shillings or imprisonment for a term not exceeding three years or to both such fine and imprisonment.

(3) Pursuant to Article 24(2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of protecting persons under the age of eighteen years from the negative impact on health and social development from exposure to advertisements of alcoholic drinks.

49. (1) A licencee shall not: –

(a) award, grant or give to a person an alcoholic drink for consumption in or outside the licensed premises without any consideration equivalent to the market price of the alcoholic drink; or

(b) promote any alcoholic drink in such a manner as to encourage more consumption of an alcoholic drink in order to win an award or prize.

(2) A person who contravenes any of the provisions of this section commits an offence and shall upon conviction be liable to a fine not exceeding five hundred thousand shillings, or to imprisonment for a term not exceeding three years, or to both such fine and imprisonment.

(3) Pursuant to Article 24(2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks from misleading or deceptive inducements to use alcoholic drinks and also for the purpose of protecting persons under the age of eighteen years from the negative impact on health and social development arising from exposure to
advertisements of alcoholic drinks.

PART VII—ENFORCEMENT

50. (1) The Executive Committee Member shall, upon recommendation by the Sub-county Committee, appoint for each Sub-county any person or class of persons to be authorized officers for purposes of this Act.

(2) The Executive Committee Member shall issue a certificate of appointment to every person appointed under this section.

(3) Notwithstanding the provisions of this section, the following officers shall be deemed to be authorized officers for the purposes of this Act—

(a) Public Health Officers appointed under the Public Health Act; and

(b) officers appointed as enforcement officers under the National Police Service Act, Standards Act, Weights and Measures Act and Anti-counterfeit Act

(c) any other person upon whom any written law vests functions of the maintenance of law and order.

51. (1) The Governor may establish a County Alcoholic Drinks Control Enforcement Coordinating Committee for the purposes of enforcing this Act.

(2) The Enforcement Committee shall consist of—

(a) the Chief Officer responsible for alcoholic drinks control who shall be the chairperson of the Committee;

(b) one authorized officer appointed under section 50;

(c) the County Public Health Officer;

(d) the officer in charge of police services in the county;

(e) one officer appointed by the Kenya Bureau of Standards;

(f) one officer appointed by the Anti-Counterfeit Agency;

(g) one officer appointed by the Department of
Weights and Measures;

(h) the officer in charge of the National Environmental Management Authority in the county;

(i) any other officer as the Governor may designate.

(3) The Board shall provide secretariat services to the Enforcement Committee.

52. The functions of the Enforcement Committee shall be to—

(a) coordinate enforcement of the Act;

(b) monitor and evaluate the enforcement process and system under the Act;

(c) advise the Governor on the necessary measures to be adopted in ensuring effective enforcement of and compliance with the Act;

(d) carry out any other functions as may from time to time be assigned by the Governor.

53. (1) For the purposes of ensuring compliance with this Act, an authorized officer may, at any reasonable time, enter any place in which the officer believes on reasonable grounds that any person or persons is in any way contravening the provisions of this Act.

(2) An authorized officer entering any premises under this section shall, if so required, produce for inspection by the person who is or appears to be in charge of the premises the certificate issued to him under section 50 (2).

(3) Pursuant to Article 24(2) of the Constitution, the right to privacy set out in Article 31 of the Constitution is limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to the production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

54. (1) In carrying out an inspection in any place pursuant to section 53, an authorized officer may—

(a) examine an alcoholic drink or anything referred to in that section;
(b) require any person in such place to produce for inspection, in the manner and form requested by the officer, the alcoholic drink or thing;

(c) open or require any person in the place to open any container or package found in the place that the officer believes on reasonable grounds contains the alcoholic drink or thing;

(d) conduct any test or analysis or take any measurements; or

(e) require any person found in the place to produce for inspection or copying any written or electronic information that is relevant to the proper administration or enforcement of this Act.

(2) Pursuant to Article 24(2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of enforcing this Act and for protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to the production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

55. (1) In carrying out an inspection in a place, an authorized officer may:-

(a) use or cause to be used any computer system in the place to examine data contained in or available to the computer system that is relevant to the administration or enforcement of this Act;

(b) reproduce the data in the form of a print-out or other intelligible output and take it for examination or copying;

(c) use or cause to be used any copying equipment in the place to make copies of any data, record or document;

(d) scrutinize any other record system in use in that place.

(2) Pursuant to Article 24(2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of protecting consumers of
alcoholic drinks by ensuring fair and ethical business practices related to the production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

56. ... authorized officer may not enter a dwelling place except with the consent of the occupant or under the authority of a warrant issued under section 57.

57. (1) Upon an ex-parte application, a Magistrate or a Judge of the High Court may issue a warrant authorizing the authorized officer named in the warrant to enter and inspect a dwelling place, subject to any conditions specified in the warrant, if the Magistrate or Judge is satisfied by information on oath that:

(a) the dwelling place is a place referred to in section 53;

(b) entry to the dwelling place is necessary for the administration or enforcement of this Act;

(c) the occupant does not consent to the entry, or that entry has been refused or there are reasonable grounds for believing that it will be refused.

(2) The time of such entry shall be between six o’clock in the forenoon and six o’clock in the afternoon of any day of the week.

58. An authorized officer executing the warrant issued under section 57 shall not use force unless such officer is accompanied by a police officer and the use of force is specifically authorized in the warrant.

59. An authorized officer who has analyzed or examined an alcoholic drink or thing under this Act, or a sample of it, shall issue a certificate or report setting out the results of the analysis or examination.

60. (1) The owner of a place inspected by an authorized officer under this Act or the person in charge of the place and every person found in the place shall —

(a) provide all reasonable assistance to enable the authorized officer to carry out his duties under this Act;

(b) furnish the authorized officer with such information as the officer reasonably requires for the purpose for which entry into the place has
(2) The inspecting agent in subsection (1) shall issue the respective inspection completion and certification certificate once satisfied with the inspection.

61. No person shall obstruct or hinder or knowingly make a false or misleading statement to an authorized officer who is carrying out duties under this Act.

62. (1) During an inspection under this Act, an authorized officer may seize any alcoholic drink or thing by means of which or in relation to which the officer believes, on reasonable grounds, that this Act has been contravened and a full inventory thereof shall be made at the time of seizure by the officer.

(2) The authorized officer may direct that any alcoholic drink or thing seized be kept or stored in the place where it was seized or that it be removed to another place.

(3) Unless authorized by an officer, no person shall remove, alter or interfere in any manner with any alcohol, alcoholic drink or other thing seized.

(4) Any person from whom an alcoholic drink or thing was seized may, within thirty days after the date of seizure, apply to the High Court for an order of restoration and shall send a notice containing the prescribed information to the Executive Committee Member within the prescribed time and in the prescribed manner.

(5) Pursuant to Article 24(2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to the production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

63. (1) The High Court may order that the alcoholic drink or thing be restored immediately to the applicant if, on hearing the application, the court is satisfied that:-

(a) the applicant is entitled to possession of the alcoholic drink or thing seized; and

(b) the alcoholic drink or thing seized is not and will
Not be required as evidence in any proceedings in respect of an offence under this Act.

(2) Where upon hearing an application made under subsection (1) the court is satisfied that the applicant is entitled to possession of the alcoholic drink or thing seized but is not satisfied with respect to the matters mentioned in paragraph (b) of subsection (1), the court may order that the alcoholic drink or thing seized be restored to the applicant on the expiration of one hundred and eighty days from the date of seizure if no proceedings in respect of an offence under this Act have been commenced before that time.

64. Any person convicted of an offence under this Act for which no other penalty is provided shall be liable to a fine not exceeding five hundred thousand shillings, or to imprisonment for a term not exceeding three years, or to both such fine and imprisonment.

65. (1) Offences under this Act, other than the offences specified under Part VI, shall be cognizable offences.

(2) Where a corporation, registered society or other similar legal entity commits an offence under this Act, any director or officer of the corporation, society or legal entity who acquiesced in the offence commits an offence and shall, upon conviction, be liable to the penalty provided for by this Act in respect of the offence committed by the corporation, society or legal entity, whether or not such corporation, society or legal entity has been prosecuted.

(3) In any prosecution for an offence under this Act, it shall be sufficient proof of the offence to establish that the offence was committed by an employee or agent of the accused.

(4) Any act done or omitted to be done by an employee in contravention of any of the provisions of this Act shall be deemed also to be the act or omission of the employer, and any proceedings for an offence arising out of such act or omission may be taken against both the employer and the employee.

66. (1) In any prosecution for an offence under this Act, a copy of any written or electronic information obtained during an inspection under this Act and certified...
(2) Subject to this Part, a certificate or report purporting to be signed by an officer stating that the officer analyzed anything to which this Act applies and stating the results of the analysis, shall be admissible in evidence in any prosecution for an offence under this Act without proof of the signature or official character of the person appearing to have signed the certificate or report.

(3) The certificate or report may not be received in evidence unless the party intending to produce it has, before the trial, given the party against whom it is intended to be produced a notice of not less than seven days of that intention together with a copy of the certificate or report.

(4) The party against whom the certificate or report provided for under subsection (3) is produced may, with leave of the court, require the attendance of the officer for purposes of cross examination.

(5) In a prosecution for a contravention of this Act—

(a) information on a package indicating that it contains an alcoholic drink is, in the absence of evidence to the contrary, proof that the package contains an alcoholic drink; and

(b) a name or address on a package purporting to be the name or address of the person by whom the alcoholic drink was manufactured is, in the absence of evidence to the contrary, proof that it was manufactured by that person.

67. (1) The Board in collaboration with the Office of the Director of Public Prosecutions shall appoint special prosecutors to prosecute offences committed under this Act.

(2) The Board in collaboration with the Office of the Director of Public Prosecutions shall come up with programs and regulations for enforcing the provision of sub-section (1) of the Act.

PART VIII—MISCELLANEOUS

68. (1) The Executive Committee Member may, on
recommendation of the Department make Regulations generally for the better carrying out of the objects of this Act.

(2) Without prejudice to the generality of subsection (1), the Regulations may—

(a) prescribe anything required by this Act to be prescribed or prohibit anything required by this Act to be prohibited;

(b) prescribe the forms of applications, notices, licences and other documents for use under this Act;

(c) prescribe the fees payable under this Act.

(3) Pursuant to Article 94(6) of the Constitution, the legislative authority delegated to the Executive Committee Member in this section shall be exercised only for the purpose and intent specified in this section and in accordance with the principles and standards set out in the Interpretation and General Provisions Act and the Statutory Instruments Act, 2013.

69. (1) Notwithstanding any other provision of this Act to the contrary, a person who immediately before the commencement of this Act was in accordance with the Alcoholic Drinks Control Act, 2010 a manufacturer, importer, distributor or retailer of any alcoholic drink under that Act shall be deemed to be a manufacturer, importer, distributor or retailer of any alcoholic drink under this Act.

(2) The manufacturer, importer, exporter, distributor or retailer of any alcoholic drink referred to in subsection (1) shall, within four months of the commencement of this Act, comply with the requirements of this Act.
<table>
<thead>
<tr>
<th>Licences</th>
<th>Licence Hours, Conditions and Exceptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General Retail Alcoholic Drink Licence (on licence)</td>
<td>Authorized to sell alcoholic drinks—</td>
</tr>
<tr>
<td></td>
<td>(a) From Monday to Friday during the hours of 5.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td></td>
<td>(b) On weekends and public holidays during the hours of 2.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td>2. General Retail Alcoholic Drink Licence (off licence)</td>
<td>Authorized to sell alcoholic drinks on any day of the week during the hours of 5.00 p.m. to 8.30 p.m.</td>
</tr>
<tr>
<td>Wines and Spirits Retailers (rural and sub-urban)</td>
<td>Authorized to sell alcoholic drinks on any day of the week during the hours of 10.00 a.m. to 8.30 p.m.</td>
</tr>
<tr>
<td>3. Supermarket or Franchised Retail Chain Stores (Urban) Alcoholic Drink Licence (off licence)</td>
<td>Authorized to sell alcoholic drinks on any day of the week to a lodger - for his own consumption and his guest's consumption on the premises, at any hour.</td>
</tr>
<tr>
<td>4. Hotel Alcoholic Drink Licence</td>
<td>Authorized to sell alcoholic drinks to members:-</td>
</tr>
<tr>
<td></td>
<td>(a) From Monday to Friday during the hours of 5.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td></td>
<td>(b) On weekends and public holidays during the hours of 2.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td>5. Club Alcoholic Drink Licence</td>
<td>Authorized to sell alcoholic drinks any day of the week during the hours of 7.00 p.m. to 3.00 a.m.</td>
</tr>
<tr>
<td>(a) Members Club</td>
<td>(a) From Monday to Friday during the hours of 5.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td>(a members club licence may only be held by a club that is a non-profit association incorporated under the Society's Act)</td>
<td>(b) On weekends and public holidays during the hours of 2.00 p.m. to 11.00 p.m.</td>
</tr>
<tr>
<td>(b) Proprietary Club (including Night Club)</td>
<td></td>
</tr>
</tbody>
</table>
6. Theatre Alcoholic Drink Licence Authorized to sell alcoholic drinks during the hours of 5.00 p.m. to 11.00 p.m.

7. Travellers’ Alcoholic Drink Licence Authorized to sell alcoholic drinks on any day of the week at any hour to bona fide travelers on board a train or airplane.

8. Railway Restaurant Car Alcoholic Drink Licence Authorized to sell alcoholic drinks at any hour.

9. Steamship Alcoholic Drink Licence Authorized to sell alcoholic drinks on any day of the week at any hour while the steamship, whether stationary or in motion, is on a voyage.

10. Temporary or Occasional Licence Authorized to sell alcoholic drinks on the day and during the hours stipulated in the licence by the Sub-county Committee for the purposes of specific occasions, ceremonies or events as indicated in the application.

11. Bar, Restaurant and Nyamachoma places Authorized to sell alcoholic drinks during the hours of 12.00 p.m. to 11.00 p.m.

SECOND SCHEDULE (s.21)

TYPES OF LICENCES

The following licences may be granted under this Act:-

1. Manufacturer’s Licence

Subject to the conditions specified in the licence, a Manufacturer’s licence authorizes the holder to:-

(a) manufacture and store the manufactured alcoholic drink in his depot;
(b) sell the product of his manufacturing plant by
Meru County Alcoholic Drinks Control

wholesale in accordance with the conditions that are for the time being applicable to a holder of a wholesale licence or by delivery from depot throughout Kenya in accordance with the Alcoholic Drinks Control Act, 2010; and

(c) bottle the alcoholic drink subject to such conditions as may be prescribed.

For the purposes of this paragraph, “depot” means premises of whatever description which are occupied by a manufacturer for his trade.

No. 4 of 2010

a. Wholesale Licence

A wholesale licence authorizes the licencee to sell an alcoholic drink at the premises specified in the licence, subject to such conditions as may be prescribed.

b. Retail Licence

A retail licence authorizes the licencee to sell an alcoholic drink on the premises at the hours and subject to such other conditions as are specified in the licence.

4. Import Licence

An import licence authorizes the licencee to import an alcoholic drink and to sell the imported alcoholic drink at wholesale in accordance to the conditions that are for the time being applicable to a holder of a wholesale licence.